

## INVOICE

KOAT Estrella TV  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266



Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
NOAT	Beth Pfeifferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	966931	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

View Media Services  
Attention: Accounts Payable  
9256 View Avenue NW  
Seattle, WA 98117

Send Payment To:

KOAT Estrella TV  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/25/12	11/05/12	M-F 930a-4p	M-F 930a-4p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 15 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
43 KOATEM 10/29/12 10:30 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
38 KOATEM 10/29/12 11:18 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
34 KOATEM 10/29/12 12:33 PM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
35 KOATETu 10/30/12 9:58 AM M-F 930a-4p M-F 930a-4p :30 Jennings spot for EST \$35.00 NM									
40 KOATETu 10/30/12 12:45 PM M-F 930a-4p M-F 930a-4p :30 TIMJ-MUD-1012 EST \$35.00 NM									
45 KOATETu 10/30/12 12:56 PM M-F 930a-4p M-F 930a-4p :30 TIMJ-MUD-1012 EST \$35.00 NM									
33 KOATEW 10/31/12 10:55 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
39 KOATEW 10/31/12 12:21 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
44 KOATEW 10/31/12 12:42 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
37 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM									
See MG 1.51, 1.52, 1.53									
42 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM									
See MG 1.51, 1.52, 1.53									
47 KOATETH 11/01/12 M-F 930a-4p M-F 930a-4p :00 \$35.00 NM									
See MG 1.51, 1.52, 1.53									
52 KOATEF 11/02/12 9:48 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
MG for 1.42, 1.37, 1.47									
46 KOATEF 11/02/12 10:25 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
53 KOATEF 11/02/12 11:13 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
MG for 1.42, 1.37, 1.47									
41 KOATEF 11/02/12 11:40 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
51 KOATEF 11/02/12 12:43 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
MG for 1.42, 1.37, 1.47									
36 KOATEF 11/02/12 12:54 PM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
48 KOATEM 11/05/12 9:48 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
49 KOATEM 11/05/12 11:16 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
50 KOATEM 11/05/12 11:30 AM M-F 930a-4p M-F 930a-4p :30 You Know Me EST \$35.00 NM									
3	10/25/12	11/05/12	Rotator	2-6p	MTWTF--	:30	15	\$35.00	NM

## INVOICE

Send Payment To

KOAT Estrella TV  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

estrellaTV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/25/12	11/05/12	Rotator	2-6p	MTWTF--	:30	15	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   MTWTF--                15       \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
50 KOATEM   10/29/12   3:17 PM Rotator       2-6p       :30 Jennings spot for EST       \$35.00   NM									
44 KOATEM   10/29/12   4:26 PM Rotator       2-6p       :30 Jennings spot for EST       \$35.00   NM									
55 KOATEM   10/29/12   4:55 PM Rotator       2-6p       :30 Jennings spot for EST       \$35.00   NM									
48 KOATETu   10/30/12   2:30 PM Rotator       2-6p       :30 TIMJ-MUD-1012 EST       \$35.00   NM									
53 KOATETu   10/30/12   5:37 PM Rotator       2-6p       :30 TIMJ-MUD-1012 EST       \$35.00   NM									
43 KOATETu   10/30/12   5:45 PM Rotator       2-6p       :30 TIMJ-MUD-1012 EST       \$35.00   NM									
54 KOATEW   10/31/12   2:28 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
49 KOATEW   10/31/12   4:41 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
45 KOATEW   10/31/12   5:28 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
46 KOATETH   11/01/12       Rotator       2-6p       :00       \$35.00   NM									
See MG 3.61,3.62,3.63									
51 KOATETH   11/01/12       Rotator       2-6p       :00       \$35.00   NM									
See MG 3.61,3.62,3.63									
56 KOATETH   11/01/12       Rotator       2-6p       :00       \$35.00   NM									
See MG 3.61,3.62,3.63									
62 KOATEF   11/02/12   3:37 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
MG for 3.46,3.56,3.51									
52 KOATEF   11/02/12   4:26 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
63 KOATEF   11/02/12   4:34 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
MG for 3.46,3.56,3.51									
61 KOATEF   11/02/12   4:44 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
MG for 3.46,3.56,3.51									
57 KOATEF   11/02/12   4:55 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
47 KOATEF   11/02/12   5:27 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                3       \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
58 KOATEM   11/05/12   3:26 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
60 KOATEM   11/05/12   3:40 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
59 KOATEM   11/05/12   5:46 PM Rotator       2-6p       :30 You Know Me EST       \$35.00   NM									
5	10/25/12	11/05/12	M-F 630-7p	630-7p	MTWTF--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   MTWTF--                5       \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 KOATEM   10/29/12   6:51 PM M-F 630-7p       630-7p       :30 Jennings spot for EST       \$35.00   NM									
13 KOATETu   10/30/12   6:49 PM M-F 630-7p       630-7p       :30 TIMJ-MUD-1012 EST       \$35.00   NM									
12 KOATEW   10/31/12   6:55 PM M-F 630-7p       630-7p       :30 You Know Me EST       \$35.00   NM									
15 KOATETH   11/01/12       M-F 630-7p       630-7p       :00       \$35.00   NM									
See MG 5.17									
17 KOATEF   11/02/12   6:48 PM M-F 630-7p       630-7p       :30 You Know Me EST       \$35.00   NM									
MG for 5.15 11/01									
14 KOATEF   11/02/12   6:55 PM M-F 630-7p       630-7p       :30 You Know Me EST       \$35.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                1       \$35.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
16 KOATEM   11/05/12   6:55 PM M-F 630-7p       630-7p       :30 You Know Me EST       \$35.00   NM									
7	10/25/12	11/05/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                1       \$45.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

KOAT Estrella TV  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966931-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	

estrellaTV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type										
7	10/25/12	11/05/12	M-F 7p-11p	7p-10p	MTWTF--	:30	10	\$45.00	NM										
<table> <tr> <td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>10</td><td>\$45.00</td><td colspan="5"></td></tr> </table>										10/29/12	11/04/12	MTWTF--	10	\$45.00					
10/29/12	11/04/12	MTWTF--	10	\$45.00															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type										
23	KOAT	M	10/29/12	8:46 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM										
29	KOAT	M	10/29/12	8:54 PM	M-F 7p-11p	7p-10p	:30	Jennings spot for EST	\$45.00 NM										
27	KOAT	Tu	10/30/12	7:54 PM	M-F 7p-11p	7p-10p	:30	TIMJ-MUD-1012 EST	\$45.00 NM										
22	KOAT	Tu	10/30/12	8:47 PM	M-F 7p-11p	7p-10p	:30	TIMJ-MUD-1012 EST	\$45.00 NM										
24	KOAT	W	10/31/12	7:24 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
28	KOAT	W	10/31/12	9:28 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
25	KOAT	Th	11/01/12		M-F 7p-11p	7p-10p	:00		\$45.00 NM										
See MG 7.34,7.35																			
30	KOAT	Th	11/01/12		M-F 7p-11p	7p-10p	:00		\$45.00 NM										
See MG 7.34,7.35																			
31	KOAT	F	11/02/12	7:24 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
35	KOAT	F	11/02/12	7:45 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
MG for 7.30,7.25																			
34	KOAT	F	11/02/12	8:29 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
MG for 7.30,7.25																			
26	KOAT	F	11/02/12	9:34 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate														
	11/05/12	11/11/12	M-----	2	\$45.00														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type										
33	KOAT	M	11/05/12	8:29 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
32	KOAT	M	11/05/12	9:54 PM	M-F 7p-11p	7p-10p	:30	You Know Me EST	\$45.00 NM										
Total Spots							54												

## Payment Terms 30 Days

Gross Total	\$2,010.00
Agency Commission	\$301.50
Net Amount Due	\$1,708.50
New Mexico Tax Rate 7.0%	\$119.60
Amount Due	\$1,828.10

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

View Media Services  
Attention: Andi Pistay  
9256 View Avenue NW  
Seattle, WA 98117

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	965847	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/29/12	6:54 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
11	KOAT	Tu	10/30/12	6:29 AM	6a A7N More In The AM	6-7a	:30	timj 30a 1012	\$810.00 NM
8	KOAT	W	10/31/12	6:54 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
12	KOAT	Th	11/01/12		6a A7N More In The AM	6-7a	:00		<del>\$810.00</del> NM
Credited									
6	KOAT	F	11/02/12	6:13 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	M	11/05/12	6:43 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
3	11/05/12	11/05/12	Good Morning America	7-9a	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	7:25 AM	Good Morning America	7-9a	:30	You Know Me	\$300.00 NM
7	10/22/12	11/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	3	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	M	10/29/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	timj 30a 1012	\$565.00 NM
9	KOAT	Tu	10/30/12	5:25 PM	Action 7 News @ 5p	5-530p	:30	TIIMJ-MUD-1012 - HD H264	\$565.00 NM
5	KOAT	W	10/31/12	5:20 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
10	KOAT	Th	11/01/12		Action 7 News @ 5p	5-530p	:00		<del>\$565.00</del> NM
Credited									
7	KOAT	F	11/02/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	11/05/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM

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Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate	Dist. 32	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$715.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-TF--	4	\$715.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/29/12	6:22 PM	Action 7 News @ 6p	6-630p	:30	timj 30a 1012	\$715.00 NM
5	KOAT	Tu	10/30/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	TIIMJ-MUD-1012 - HD H264	\$715.00 NM
4	KOAT	Th	11/01/12		Action 7 News @ 6p	6-630p	:00		<del>\$715.00</del> NM
Credited									
9	KOAT	F	11/02/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	You Know Me	\$715.00 NM
12	10/22/12	11/05/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	4	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	10/29/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	timj 30a 1012	\$650.00 NM
5	KOAT	Tu	10/30/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	TIIMJ-MUD-1012 - HD H264	\$650.00 NM
11	KOAT	W	10/31/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
6	KOAT	Th	11/01/12		Action 7 News @ 10p M-F	10-1030p	:00		<del>\$650.00</del> NM
Credited									
7	KOAT	F	11/02/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	M	11/05/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
16	10/29/12	11/02/12	Good Morning America 7-9a		MTWTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	8:49 AM	Good Morning America	7-9a	:30	timj 30a 1012	\$300.00 NM
1	KOAT	W	10/31/12	8:41 AM	Good Morning America	7-9a	:30	You Know Me	\$300.00 NM
19	11/04/12	11/04/12	Action 7 News @ 10p Sun 10-1030p		-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:24 PM	Action 7 News @ 10p Sun	10-1030p	:30	You Know Me	\$800.00 NM
20	11/03/12	11/03/12	Action 7 News @ 530p S:530-6p		-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:39 PM	Action 7 News @ 530p Sat	530-6p	:30	You Know Me	\$250.00 NM
21	11/02/12	11/02/12	5a A7N More In The AM 5-6a		----F--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:12 AM	5a A7N More In The AM	5-6a	:30	You Know Me	\$150.00 NM
22	11/02/12	11/02/12	6a A7N More In The AM 6-7a		----F--	:30	1	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$810.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jennings/D/Senate	Candidate	Dist. 32	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/02/12	11/02/12	6a A7N More In The AM 6-7a		----F--	:30	1	\$810.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	7:00 AM	6a A7N More In The AM	6-7a	:30	You Know Me	\$810.00 NM
23	11/02/12	11/02/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	You Know Me	\$565.00 NM
24	11/02/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		----F--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	You Know Me	\$650.00 NM
25	11/05/12	11/05/12	5a A7N More In The AM 5-6a		M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	5:44 AM	5a A7N More In The AM	5-6a	:30	You Know Me	\$150.00 NM
26	11/05/12	11/05/12	Ellen 3-4p	3-4p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	3:47 PM	Ellen 3-4p	3-4p	:30	You Know Me	\$125.00 NM
27	11/03/12	11/03/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	8:25 AM	Sa 6a A7N More in the AM	6-9a	:30	You Know Me	\$150.00 NM
28	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	8:27 AM	Su 6a A7N More in the AM	6-9a	:30	You Know Me	\$150.00 NM
29	11/03/12	11/03/12	Action 7 News @ 530p S:530-6p		-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:57 PM	Action 7 News @ 530p Sat	530-6p	:30	You Know Me	\$250.00 NM
Total Spots							32		

Gross Total \$17,220.00

## Payment Terms 30 Days

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965847-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jennings/D/Senate	Candidate	Dist. 32

<u>Agency Commission</u>	\$2,583.00
<u>Net Amount Due</u>	\$14,637.00
New Mexico Tax Rate 7.0%	\$1,024.59
<u>Amount Due</u>	\$15,661.59